



Lexington
7,525
People

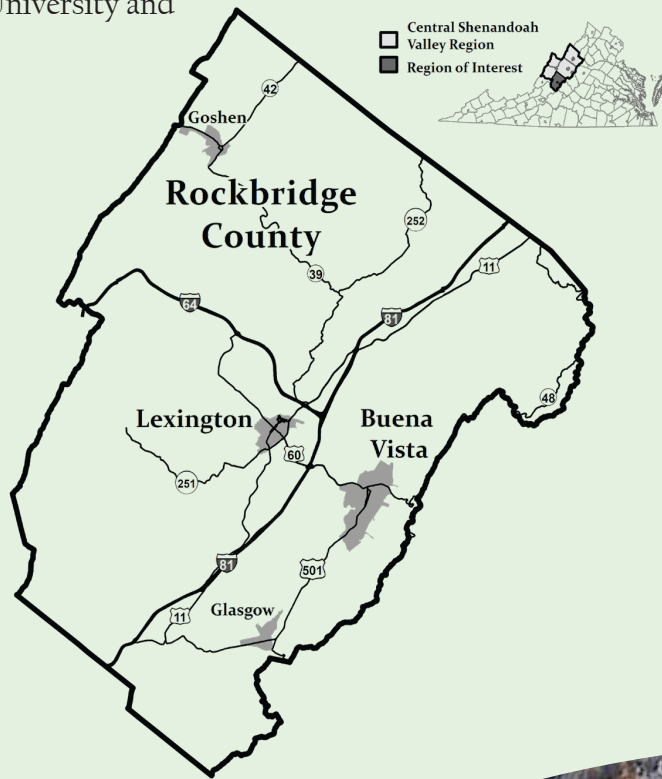


Buena Vista
6,593
People



Rockbridge County
22,531
People

The Lexington - Buena Vista - Rockbridge area covers approximately 610 square miles of land and is home to over 36,000 people. The City of Lexington, incorporated in 1778, is the County seat and location of Washington and Lee University and the Virginia Military Institute. The City of Buena Vista was granted its City charter in 1892 and is the industrial and manufacturing center of the area. Glasgow and Goshen are the County's incorporated towns. The County is situated at the headwaters of the James River and the Maury River and is recognized for its many historic sites, outdoor recreation, and the scenic Blue Ridge Parkway.



Recreation: The Appalachian Trail, Blue Ridge Parkway, Natural Bridge State Park, Chessie Trail, George Washington and Jefferson National Forests, Lake Robertson Recreational Area, Glen Maury Park, Goshen Pass, James River, and Maury River. Local parks and recreational programs, golf courses, tennis courts, swimming pools, and ball fields are abundant.

Attractions: Boxerwood Nature Center & Woodland Garden, Caverns at Natural Bridge, Cyrus McCormick Farm, Hull's Drive-in Theater, George C. Marshall Museum and Library, Lime Kiln Theater, Natural Bridge State Park, Virginia Military Institute Museum, Rockbridge Arts Guild, Virginia Horse Center, Virginia Safari Park, Washington & Lee University Chapel and Museums, Brownsburg Museum, Miller's House Museum, and the Historic Districts of Lexington

2025 Facts & Figures Lexington - Buena Vista - Rockbridge County



Jobs People Region

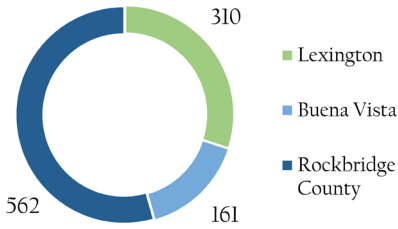
Median Household Income, 2024

Lexington	\$84,517
Buena Vista	\$57,833
Rockbridge County	\$65,469

Top 3 Employment Sectors

- Education Services
- Retail Trade
- Health Care & Social Assistance

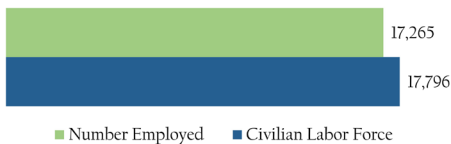
Number of Business Establishments: All Industries, 2024



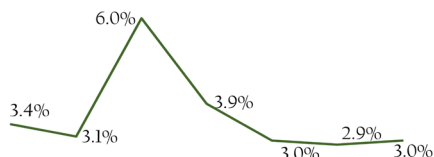
Higher Education

- Dabney S. Lancaster Community College Rockbridge Regional Center
- Southern Virginia University
- Washington and Lee University
- Virginia Military Institute

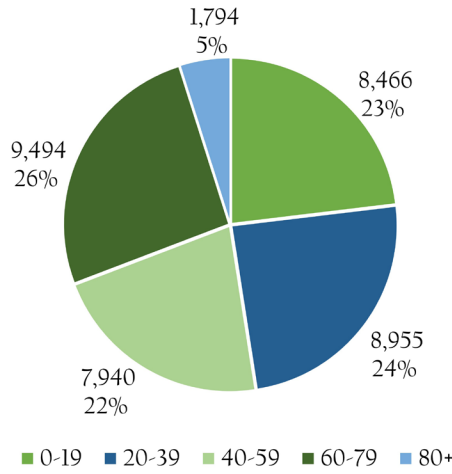
Labor Force, 2024



Unemployment Rate, 2018-2024



Age of Population, 2024



Population Growth, 2014-2024



Highest Level Education Attainment, 2024

Locality	High School	Some College/2 Year Degree	Bachelor's or Higher
Lexington	24.7%	15.7%	50.7%
Buena Vista	36.8%	27.8%	23.3%
Rockbridge County	33.5%	24.9%	32.8%

Public Schools, 2024-2025

K-12 Enrollment	3,913
High School Graduation Rate	297
Total Graduates and Completers	94.2%
Percent Continuing Education	63.3%

Median Home Value, 2024

Lexington	\$275,200
Buena Vista	\$156,200
Rockbridge County	\$248,800

Total Housing Units, 2024

16,749

Number of Households, 2024

14,014

Transportation

- Road: Interstates 81 and 64
- Rail: Buckingham Branch, CSX and Norfolk Southern
- Air: Shenandoah Valley Regional Airport
- Port: Virginia Inland Port (120 miles north)

Carilion Rockbridge Community Hospital provides healthcare services

48 Miles of Interstate 1 Natural Wonder of the World

Local Government

www.lexingtonva.gov

www.bvcity.org

www.co.rockbridge.va.us

Central Shenandoah Planning District Commission
www.cspdc.org
 (540) 885-5174
 Staunton VA 24401



Data Sources:
 Weldon Cooper Center, United States Bureau of Labor Statistics, United States Census Bureau, United States Department of Agriculture, Virginia Department of Education, & Virginia Works.